

# One pager, bitproperty.online

## Project Philosophy and Market Statistics

The BitProperty platform is an ecosystem that fully covers the cycle of buying, selling and investing in real estate, from tokenization of facilities to their servicing. This helps buyers, sellers and investors quickly and easily make transactions with real estate, as well as participate in investments from \$ 1000 and receive up to 40% per annum.

The ecosystem is developed as a decentralized application (Dapp) on the Ethereum platform and consists of two large subsystems: The BitProperty platform is the services that solve the following tasks:

- 1.1 Places the best property for buying, selling or investing
  - 1.2 Helps sellers and developers in tokenization, and sales to investors
  - 1.3 Provide the necessary infrastructure for fast transactions from Property Token to the BPS Platform token and to the Ethereum crypto currency
- 2) BitProperty Foundation (evaluates, admits and manages a portfolio of real estate tokens).

## BitProperty platform revenue plan

In 2017, the volume of investment transactions in the global real estate market reached 677 billion dollars. According to the JLL survey, in 2017 investors showed confidence in the global real estate market, which led to an increase in the volume of transactions in the last quarter to a three-year high.

With the competent use of marketing budgets, we believe it is realistic to expect that every 1/1000 transaction will take place on

our platform, which gives us a 0.1% market share. Based on this forecast and the average commission level from transactions - 1.5-3.5%, we expect annual revenue of \$ 23.695 million as early as 2021.

## **BitProperty Token**

BitProperty Token (BPS) is a utility token and gives the right to use all services of the platform bitproperty.online

## **The forecast of growth a price [BPS token]**

1 The BPS token is equal to 1/80 000 000 parts of the BitProperty platform. Now the cost of the BitProperty platform is minimal, but already in 2019, due to the increase in the number of commissions for transactions, we will generate revenues of more than \$ 500,000 per year, and the expected growth of the platform can reach up to 4900%. In 2021, it is expected to reach the revenue targets, in the form of commissions for transactions, according to our plan of \$ 23.695 million, which should increase the cost of the platform by 58,500%.

The figures given above are preliminary and based on the calculations given by the competent team members and the comments of specialists.

## **Issuing the BitProperty platform token (BPS)**

The BPS tokens have a fixed total of 80,000,000 tokens. Therefore, the growth in demand does not lead to an increase in the total number of tokens. The number of tokens produced at one or another stage is indicated below. After ICO all unsold tokens will be burned.

Date pre-ICO	01 may 2018
End of pre-ICO	31 may 2018
Date ICO	11 June 2018
End ICO	11 July 2018
Token Ticker	BPS
Платформа	Ethereum ERC20
List of accepted currencies ICO	ETH, BTC, LTC, fiat money
Total tokens released	80 000 000
Number of tokens for sale	64 000 000
Reserved for team and advisors	8 000 000
Reserved for further development	8 000 000
pre-ICO price	\$ 0,5 + bonus 35%
ICO Price	\$ 0,5
Soft Cap	\$ 1 000 000
Hard Cap	\$ 5 800 000
Country	after ico will registered
on what expenses will be attracted funds	
32% IT Development	
20% Marketing and Sales	
15% Acquisitions and Partnerships	
12.5% International Expansion	
10% Admin and Operations	
5% Development Fund	
5% Legal	
0.5% Bug Bounty Program	

# Risks of investment

## Risks can be divided into two groups

**Technical risks.** They are related to the technical literacy and competence of the user. Weak orientation in the parameters of the protocol, leads to a loss of control over the management of funds. Also, technical risks are connected with third parties: intermediaries, currency exchange mechanisms, reliable mining pools, drawbacks of using "hot" and "cold" purses.

**Infrastructure risks.** Such risks are associated with the breakdown of devices that store keys through virus attacks.

## Benefits for sellers and developers

The BitProperty platform is an ecosystem in which prospective developers from all over the world have the opportunity to get collective investment (crowdfunding) and go from the foundation to the finished building. And sellers of real estate can profitably and quickly sell real estate for crypto currency.

BitProperty Fund assumes obligations on legal support of real estate transactions with the help of crypto currency, which solves this problem completely.

We are ready to provide services:

- 1) free to prepare advanced development projects for tokenisation;
- 2) to attract experts with a world-wide name to the tokenization;
- 3) Develop effective marketing campaigns for projects

- 4) Provide legal support for transactions involving the purchase, sale, investment in real estate
- 5) act as guarantor for transactions in the international market

We are aimed at cooperation with cryptocurrency exchange services and with crypto-exchange exchanges. And we would like to establish partnerships with analogues BitProperty (Evarium, Propy). More information about our project you can learn from the extended version of white paper