

One pager bitproperty.online

Project Philosophy and Market Statistics

The BitProperty Platform is an ecosystem that fully covers the cycle of investing in commercial and residential real estate in the early stages of construction, by tokenization and digitization. It helps investors to participate in investments from \$ 1000 and receive up to 50% per annum, and developers can quickly and easily find investors.

The ecosystem is developed as a decentralized application (Dapp) on the Ethereum platform and consists of two large subsystems: BitProperty Platform - services that solve the following tasks:

- 1.1. Select the best real estate for investment
 - 1.2 help objects tokenize and go on sale to investors
 - 1.3 provide the necessary infrastructure for fast transactions from real estate tokens to BPS tokens and to the Ethereum crypto currency
- 2) BitProperty Fund (portfolio of real estate tokens).

Bitproperty platform revenue plan

In 2017, the volume of investment transactions in the global real estate market reached 677 billion dollars. According to a study by JLL, during 2017 investors demonstrated confidence in the global real estate market, which led to an increase in the volume of transactions in the last quarter to a three-year high.

With the proper use of marketing budgets, we believe it is realistic to expect that every 1/1000 transaction will take place on our platform, which gives us a 0.1% market share. Based on this forecast and the average commission level from transactions - 1.5-3.5%, we expect an annual income of \$ 23.695 million as early as 2019.

Token Issue BitProperty Platform

BitProperty Platform (BPS) token release

BPS tokens have a fixed total of 80,000,000 tokens.

Therefore, the growth in demand does not lead to an increase in the total quantity tokens. The number of tokens produced at one or another stage is indicated by below.

Date pre-ICO	30 march, 2018
End of pre-ICO	15 april, 2018
Date ICO	16 april, 2018
End ICO	31 may, 2018
Token Ticker	BPS
Платформа	Ethereum ERC20
List of accepted currencies ICO	ETH, BTC, LTC, fiat money
Total tokens released	80 000 000
Number of tokens for sale	64 000 000
Reserved for team and advisors	8 000 000
Reserved for further development	8 000 000
pre-ICO price	\$ 0,25 + bonus 35%
ICO Price	\$ 0,5
Soft Cap	\$ 800 000
Hard Cap	\$ 25 000 000
Country	Russia (future Hong Kong)

on what expenses will be attracted funds
32% IT Development
20% Marketing and Sales
15% Acquisitions and Partnerships
12.5% International Expansion
10% Admin and Operations
5% Development Fund
5% Legal
0.5% Bug Bounty Program

Risks of investment

Risks can be divided into two groups

Technical risks. They are related to the technical literacy and competence of the user. Weak orientation in the parameters of the protocol, leads to a loss of control over the management of funds. Also, technical risks are connected with third parties: intermediaries, currency exchange mechanisms, reliable mining pools, drawbacks of using "hot" and "cold" purses.

Infrastructure risks. Such risks are associated with the breakdown of devices that store keys through virus attacks.

Benefits for Developers

The BitProperty Platform is an ecosystem in which prospective developers the whole world have the opportunity to get a collective investment (crowdfunding) and go from the foundation to the finished building.

BitProperty Fund assumes obligations on legal financing of developers with the crypto-currency, that solves the given problem completely.

We are ready:

Prepare for free advanced development projects for tokenization;

to attract experts with a world-wide name to the tokenization;

After the tokenization, withdraw project tokens to the world's crypto-exchanges;

Develop effective marketing campaigns for projects

We are aimed at cooperation with crypto-currency exchange services. And we would like to establish partnerships with analogues BitProperty (BitRent, Evarium, Propy). More information about our project you can learn from the extended version of white paper